

Child Sexual Exploitation: The West Midlands Metropolitan Region Partnership Response

Phillipa Cresswell

Regional Strategic CSE coordinator

Phillipa.Cresswell@solihull.gov.uk



Preventing Violence against Vulnerable People in the West Midlands

CSE: A national and local priority

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Call for national debate on Muslim sex grooming

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26 August 2014 Last updated at 18:17

Rotherham child abuse so children exploited, report

Prof Alexis Jay: "It is hard to describe the appalling nature of the child victims suffered"

» News » Coventry News » Education

Teacher who had sex with 15-year-old pupil had lied about qualifications to get a job at her school

08:30, 21 January 2015 | By Paul Beard

Lee Smith, of Bedworth, warned jail is inevitable after court hears he lied to get a job at Coventry school and two in Nuneaton

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Sex offender jailed for a total of 17 years

08:09, 4 March 2015 | By Andy Richards

Gary Jukes subjected three young girls to years of abuse

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The journey so far....

- November 2013 – PVVP Strategic lead appointed.
- To galvanise, challenge, support and coordinate the approach to violence against vulnerable people.
- There was a clear focus on Child Sexual Exploitation as a priority.



Preventing Violence against Vulnerable People in the West Midlands

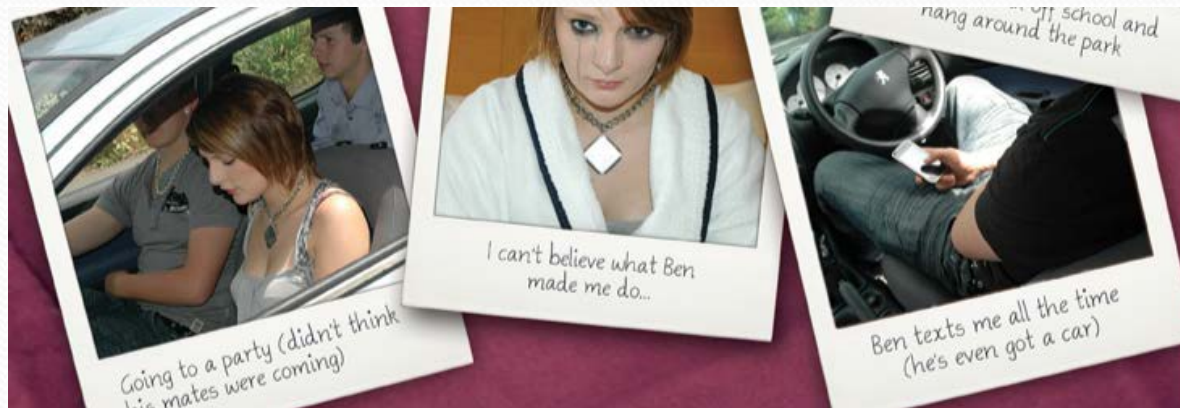
Summer 2014

- Launch of the West Midlands Regional Framework
 - Launch of the See Me Hear Me campaign
www.seeme-hearme.org.uk

See me, hear me!

See me, hear me!

- Regional call to action marketing campaign.
- Diverse and collaborative approach to ensure consistent communications and an opportunity to reach a wide audience, geographically and demographically



Mediums used for raising awareness;

- Social Media : Twitter, Facebook, You Tube, Flickr, Snapchat, Thunderclap,
- Marketing collateral : posters and leaflets distributed via local authority and partner channels including bespoke materials for hospitality, licensing and retail industries.
 - Press, broadcast, radio.
 - Downloadable resources for relevant audiences.
 - Outdoor advertising : Bus campaign
- Engagement events : local and regional conferences and awareness raising events
 - Corporate responsibility : liaising with local businesses


What else have we done?

- Regional governance – PVVP Board
- Consistent operating standards across West Midlands since July 2014 on identification and assessment.
- Central role of “CMOGs” (or equivalents) in tracking and pursuing offenders and supporting victims
- Prevention – developing resource materials for schools / engagement with taxis / hotels / communities and young people
- Protection – Multi Agency Safeguarding Hubs and related models / LSCB training
- Justice – Birmingham Injunctions, Sexual Risk Orders, on going covert police tactics and a number of investigations, premises closures.
- Engaging Licensing : mandatory taxi training, members of CMOGs

Local Practice....

- Solihull :
- Acknowledging threat pre regional response: CSE co ordinator and direct worker before developing a CSE team.
- Strong data set that allowed for identification of problem areas and the development of a early help prevention project
- Renewal Project
- Healthy and Safe Relationships: Group and 1:1
- 9 – 13 screening tool

- Walsall:
- Walsall Street Teams have been developing the CASE programme
- Muslim network of Imams trained to deliver CSE awareness in all 18 Mosques
- Training delivered to Black Sisters network
- Anti Porn workshops being trialled in November
- Training package to highlight boys being hidden in the CSE agenda
- Transition project support 17/18 year olds to disclose past abuse to the Police

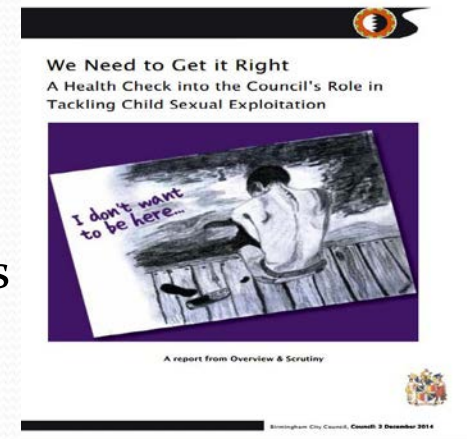
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- Coventry:
 - Horizon Team has been in place since April 2015
 - Co located and multi agency
 - Range of benefits being identified
 - Still some challenges

CSE: What is the threat across the West Midlands?

- West Midlands Quarterly assessment says there are currently a total of 614 children identified as being at risk of CSE
- There are currently 279 suspected CSE offenders and a number of large scale investigations.
- Public spaces and local businesses such as; licensed premises, shops, parks and bus stations have been identified as locations of concern but others are; fast food outlets, hotels and certain taxi firms as well as residential properties.
- Asian males are significantly over represented in the suspected offender cohort. Although no ethnicity is significantly absent and we still have work to do to understand the offender profile of online CSE which could alter this data.
- Significant mobility of young people and offenders across the region

CSE: Local Leadership

- Importance of being on the front foot, transparent and clear about scale of the challenge....
- Scrutiny reports
- CSE Briefings to Walsall Council Members
- Council and Cabinet Briefings
- Leaders engaging with and interrogating LSCB Chairs
- Monthly updates with Chief Executives and DCS
- Local Police briefings
- Current and future threat: development and use of Quarterly CSE Assessment Reports for each Local Authority from June 2015



Looking Forward

- West Midlands Co-ordinators Network development led by Solihull DCS, CSE lead for ADCS West Midlands. Fill the gaps.
- Rigorous implementation of the revised framework across the 7 West Midlands Metropolitan Authority areas.
- Implementation of the marketing and communications action plan and strategy
- Compare and contrast visits with other areas to share learning, good practice and offer/accept critical review and challenge.
- Evaluate what is working and develop the model (MASH/CSE) accordingly
- Further build on community engagement