



Sandwell and West Birmingham
Clinical Commissioning Group



The Sandwell Community Offer

4 November 2015

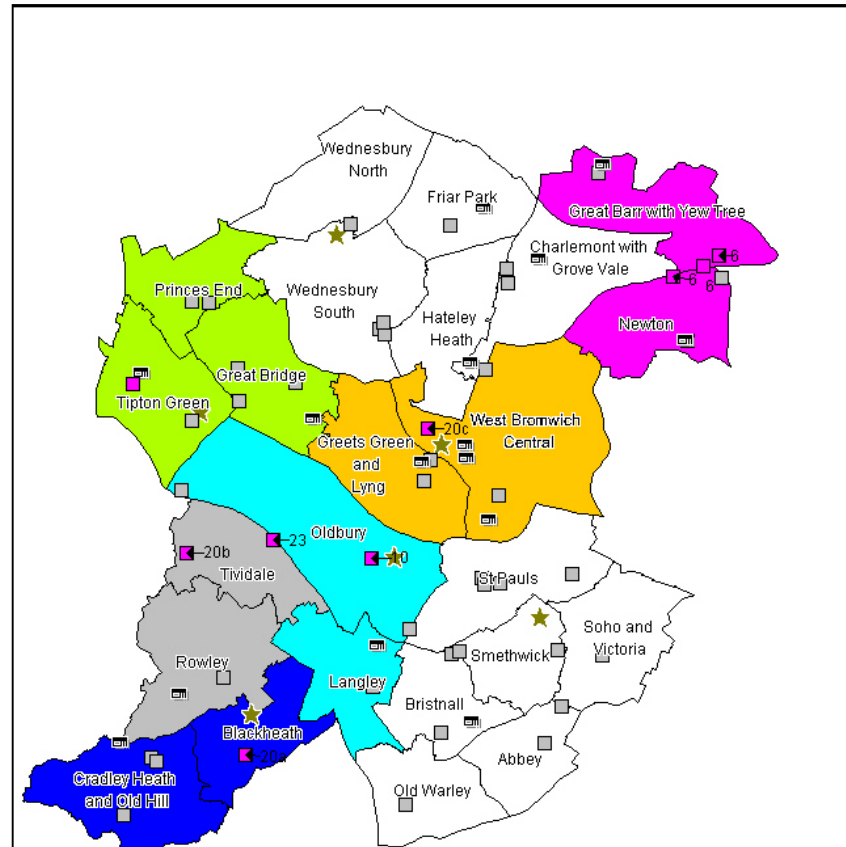
The Community Offer is...

- A collaborative project between Sandwell Council, the Sandwell and West Birmingham CCG, and the voluntary and community sector
- Part of the Better Care Fund

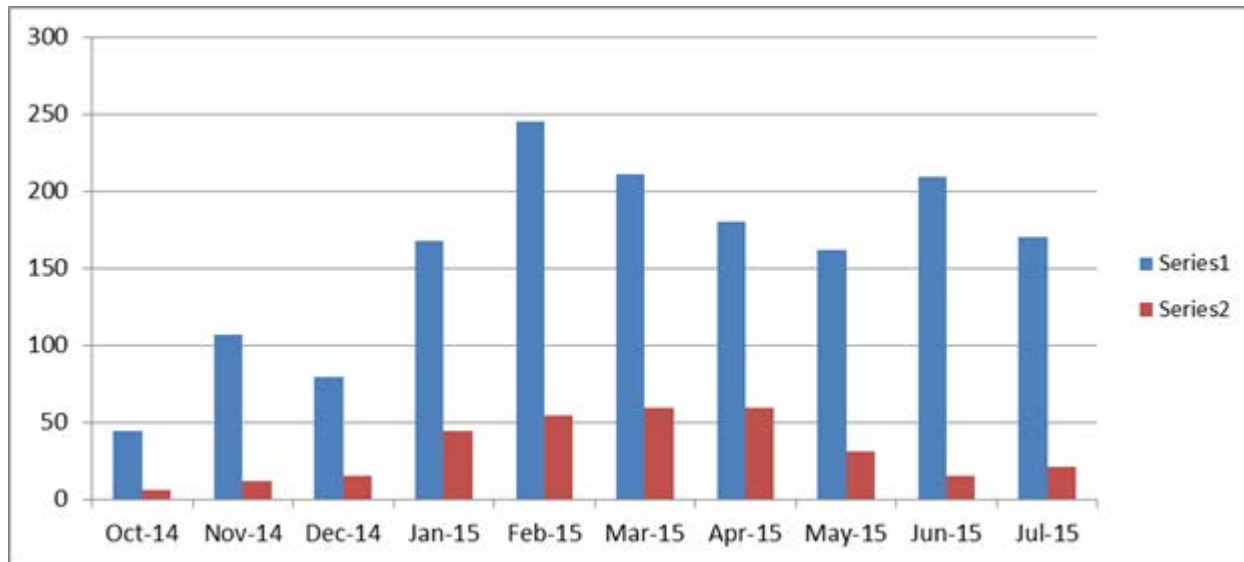
The Community Offer...

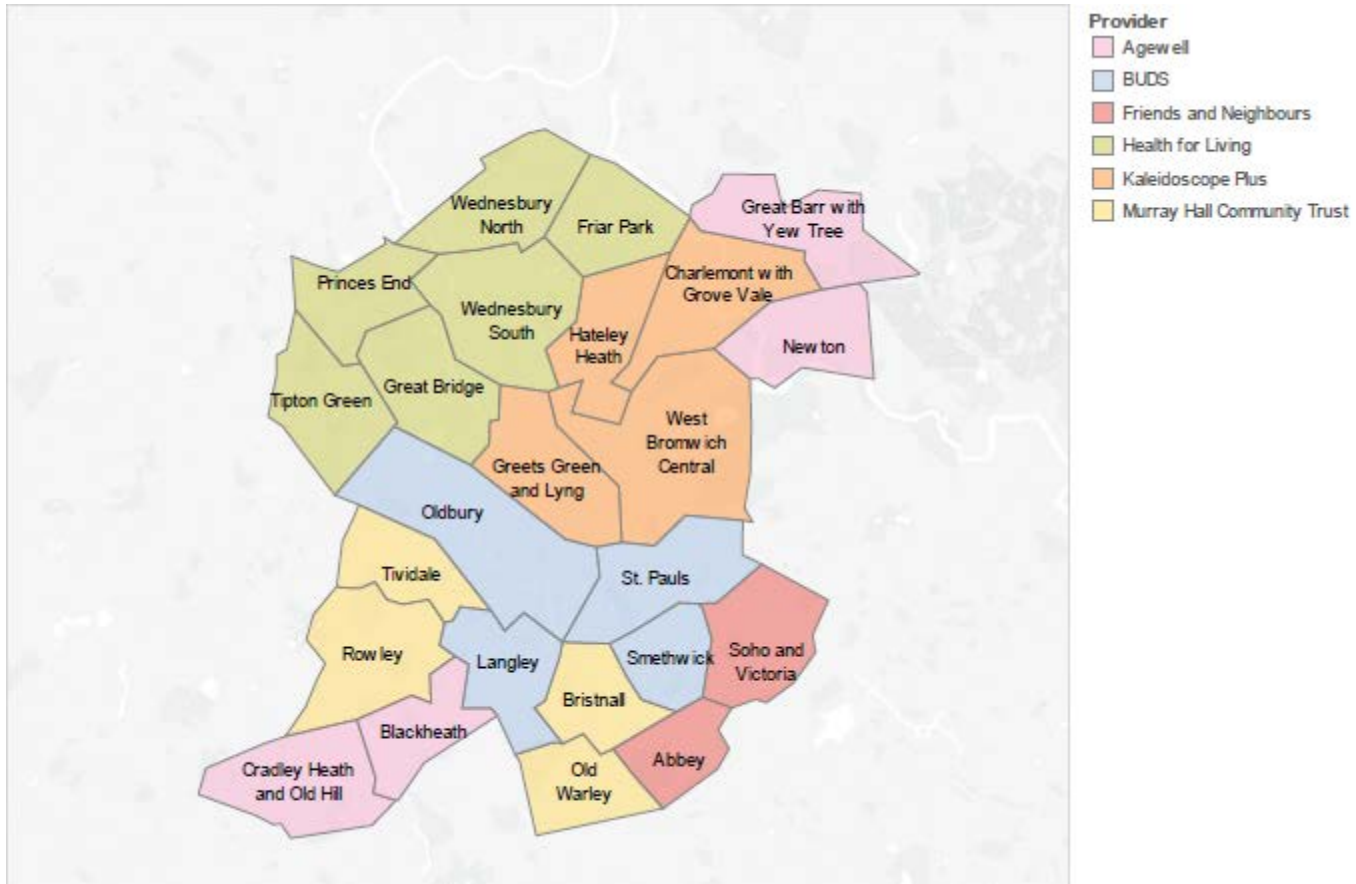
- supports the transfer of resources to prevention under the Better Care Fund, through delivering 11 pilot schemes across Sandwell.
- Each scheme involves voluntary and community organisations addressing a range of support needs for people in the community, thus reducing demand on formal health and care services
- Schemes commenced in October 2014 and are funded until March 2016

Original pilot schemes



In the first ten months...





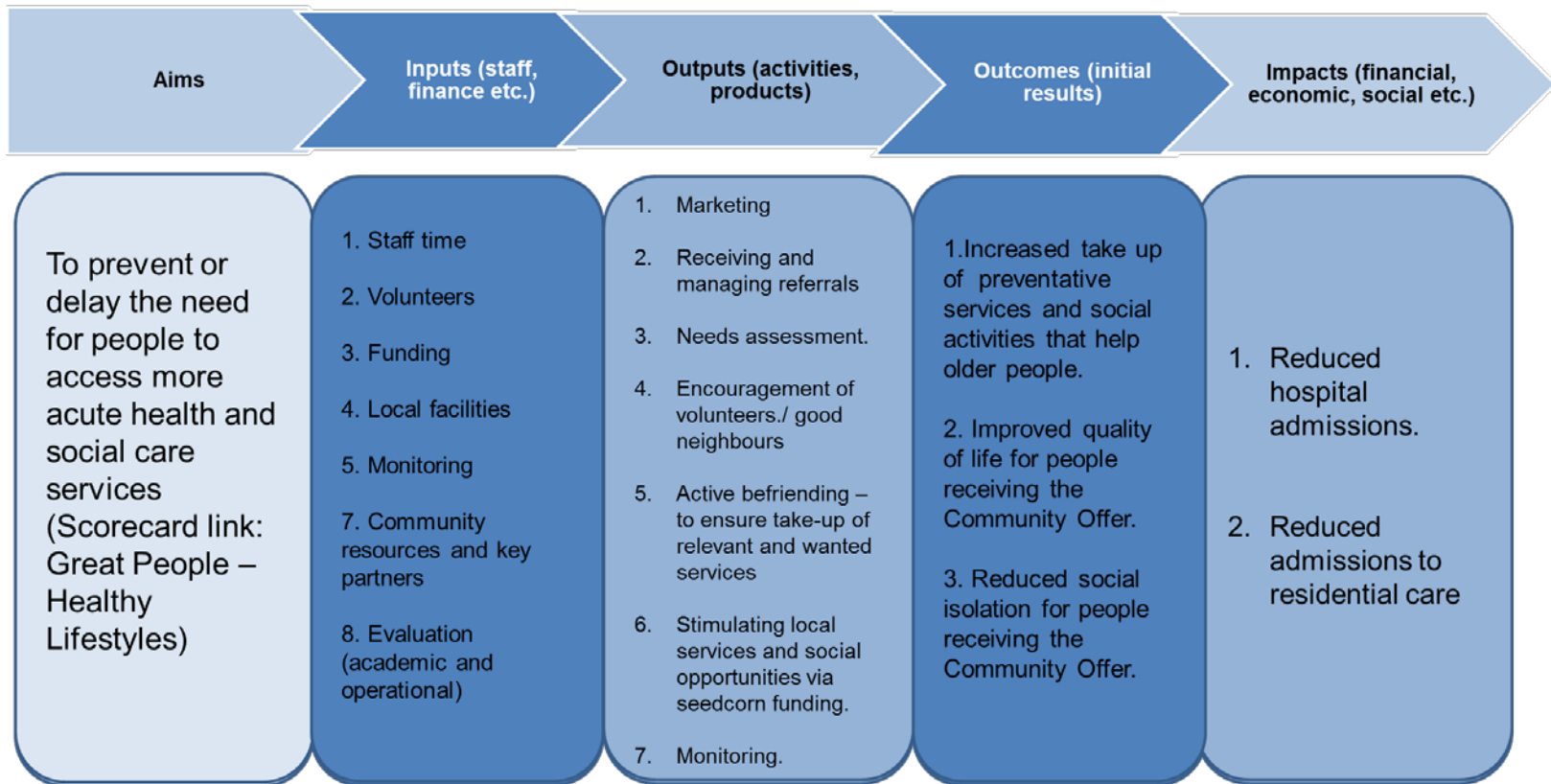
The Community Offer is ...

- **‘Active befrienders’**, who...
- Have time to listen to and understand people
- Have good knowledge of local support and opportunities
- Will ensure people can take up the opportunities that they want to
- Take an asset-based approach – what can this person offer?
- Supports the wider family
- Introduces good neighbours
- Ultimately encourage self help

Services and support promoted

Health promotions	613
Signposting	409
Advice & Information	388
Befriending	301
Home Support	160
Falls Prevention Group (PSI)	111
Clubs	92
Home Based Exercise (PSI)	84
Meal Services and Lunch clubs	76
Advocacy	62

Logic model



Testimonies

- “ They’re very good, polite and very helpful. I look forward to their phone calls and visits. I get help with my shopping and sorting out bills as I have no one else”
- “ Excellent and polite, I look forward to the weekly visits. They also help my husband with sorting out porters for his hospital visits”
- “ On behalf of my mum. A very good service they do above and beyond what was needed, shopping, befriending visits and telephone calls. I was away for three months and support was given in my absence as she has no-one else”.

Next steps

- Deliver a step-change in referral numbers
- Academic evaluation
- Contribute to national conversations



Sandwell and West Birmingham
Clinical Commissioning Group



Thank you for listening

Are there any questions?