



The Sandwell Community Offer

4 November 2015





The Community Offer is...

- A collaborative project between Sandwell Council, the Sandwell and West Birmingham CCG, and the voluntary and community sector
- Part of the Better Care Fund





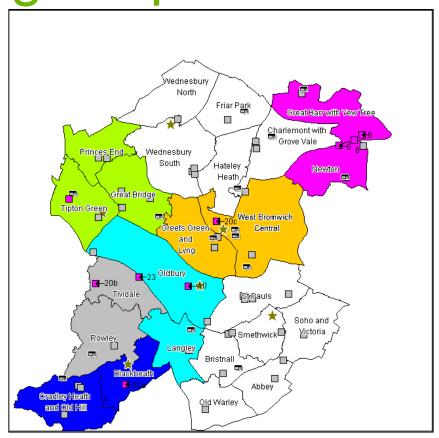
The Community Offer...

- supports the transfer of resources to prevention under the Better Care Fund, through delivering 11 pilot schemes across Sandwell.
- Each scheme involves voluntary and community organisations addressing a range of support needs for people in the community, thus reducing demand on formal health and care services
- Schemes commenced in October 2014 and are funded until March 2016





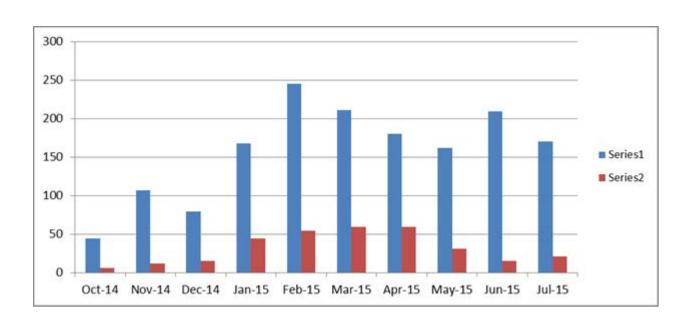
Original pilot schemes







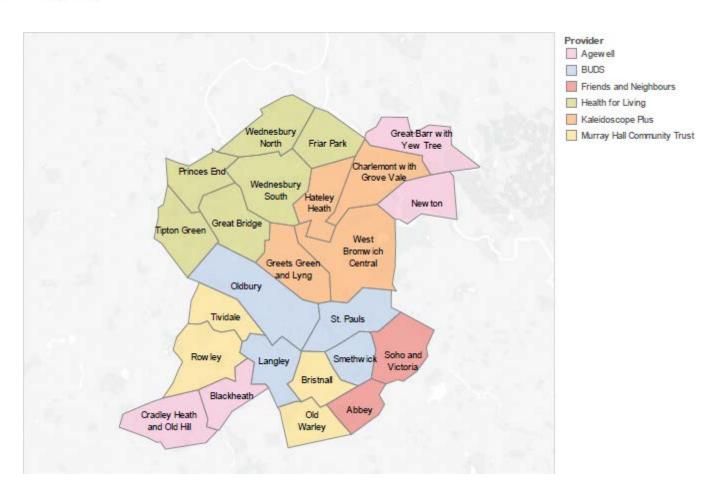
In the first ten months...





Sandwell and West Birmingham Clinical Commissioning Group









The Community Offer is ...

- Active befrienders', who...
- Have time to listen to and understand people
- Have good knowledge of local support and opportunities
- Will ensue people can take up the opportunities that they want to
- Take an asset-based approach what can this person offer?
- Supports the wider family
- Introduces good neighbours
- Ultimately encourage self help





Services and support promoted

Health promotions	613
Signposting	409
Advice & Information	388
Befriending	301
Home Compart	400
Home Support	160
Falls Prevention Group (PSI)	111
Clubs	92
Home Based Exercise (PSI)	84
Meal Services and Lunch clubs	76
INICAL SCIVICES AND EURICH CIUDS	70
Advocacy	62





Logic model

Outputs (activities, Inputs (staff, Outcomes (initial Impacts (financial, Aims products) finance etc.) results) economic, social etc.) Marketing 1. Staff time 1.Increased take up Receiving and To prevent or of preventative managing referrals 2. Volunteers delay the need services and social for people to Needs assessment. activities that help 3. Funding 1. Reduced older people. access more Encouragement of hospital 4. Local facilities acute health and volunteers./ good admissions. 2. Improved quality neighbours social care of life for people 5. Monitoring services receiving the 5. Active befriending -Community Offer. to ensure take-up of (Scorecard link: 7. Community 2. Reduced relevant and wanted resources and key Great People admissions to services 3. Reduced social partners residential care Healthy isolation for people Stimulating local 8. Evaluation Lifestyles) receiving the services and social (academic and Community Offer. opportunities via operational) seedcorn funding. 7. Monitoring.





Testimonies

- "They're very good, polite and very helpful. I look forward to their phone calls and visits. I get help with my shopping and sorting out bills as I have no one else"
- "Excellent and polite, I look forward to the weekly visits. They also help my husband with sorting out porters for his hospital visits"
- "On behalf of my mum. A very good service they do above and beyond what was needed, shopping, befriending visits and telephone calls. I was away for three months and support was given in my absence as she has no-one else".





Next steps

- Deliver a step-change in referral numbers
- Academic evaluation
- Contribute to national conversations





Thank you for listening

Are there any questions?